

**What  
Is Your  
Share Of  
\$130 Billion?**



# ENERGY STAR® Buildings Can Help You Find Out.

## U.S. organizations can save \$130 billion by 2010

if they take advantage of available, low cost, energy-efficiency opportunities. Most businesses use energy inefficiently, which results in higher energy bills than necessary. Energy costs are not a fixed cost of doing business. They can be managed. Becoming more efficient is easy...with ENERGY STAR® Buildings.

## Let ENERGY STAR Buildings Be Your Energy Strategy

ENERGY STAR Buildings is a simple, profit-driven, and proven strategy that saves money. The energy to run a typical office building costs U.S. businesses \$1.50 per square foot. By partnering with the U.S. Environmental Protection Agency, you can reduce the energy cost for operating your buildings by 30 percent, while improving the comfort of your buildings and the productivity of your employees.

The comprehensive ENERGY STAR Buildings strategy takes advantage of the interactions among all of your building's systems, making them more efficient and making your business stronger. It has been adopted by hundreds of American businesses and has made a difference — even to those that thought they already had effective energy management plans.

## ENERGY STAR Buildings Makes Your Business Stronger

**Seize a sound investment.** The ENERGY STAR Buildings strategy is a profitable investment; it focuses on building-wide solutions with an internal rate of return of 20 percent or greater. In addition, it is very low risk. The returns are typically more immediate and predictable than most other corporate investments.

**Increase productivity.** Energy efficiency does not mean “conservation” or “sacrifice.” Using today's advanced technologies, ENERGY STAR Buildings partners have proven that you can save energy and provide a more comfortable and productive working environment for your customers and employees.

**Improve the environment.** Energy efficiency upgrades reduce your company's energy use. In turn, less air pollution is created because there are fewer emissions from producing energy. By making only those upgrades that are profitable, U.S. organizations can prevent the emission of billions of pounds of carbon dioxide — equivalent to eliminating the pollution generated by 20 million cars!

**Control your future.** As a result of the deregulation of the utility industry, it is increasingly important to understand how your buildings use energy. Becoming more energy efficient today will put you in the best possible position to negotiate your energy needs tomorrow.



## Achieve Outstanding Results With ENERGY STAR Buildings

ENERGY STAR Buildings will help you make smart investments in energy efficiency — no matter what business you are in, what size your company is, or how many buildings you have. ENERGY STAR Buildings provides the tools you need to plan, manage, and carry out an energy strategy that meets your company's needs.

Hundreds of organizations already using the ENERGY STAR Buildings strategy are experiencing impressive results. Here are a few examples:

	Annual Energy Savings	Annual Cost Savings
<b>City of Hope National Medical Center</b>	<b>22%</b>	<b>\$1.7 Million</b>
<b>Atlanta Journal &amp; Constitution</b> (Cox Newspapers)	<b>28%</b>	<b>\$900,000</b>
<b>Honeywell, Inc.</b>	<b>28%</b>	<b>\$3 Million</b>
<b>Mervyn's</b>	<b>10%</b>	<b>\$2.7 Million</b>
<b>Mobil Corporation</b>	<b>17%</b>	<b>\$1.7 Million</b>
<b>University of Missouri at Columbia</b>	<b>10%</b>	<b>\$1 Million</b>

*Note: These organizations have experienced internal rates of return of 20 percent on average.*

## Take Advantage Of A Proven Energy Strategy: Join ENERGY STAR Buildings

Join the ENERGY STAR Buildings partnership, and you will

- reduce the cost of energy to run your buildings by an average of 30 percent
- receive comprehensive technical and financial information that makes energy upgrades easy
- gain individualized technical assistance from an energy consultant during your upgrade process
- gain public recognition for demonstrating your environmental leadership
- reduce pollution and increase profits at the same time.

## Experience The Success

Let us help you determine how much of the \$130 billion your company can add to its bottom line. We are convinced that you will see the benefits of performing upgrades using the ENERGY STAR Buildings strategy.

To learn more about ENERGY STAR Buildings or how to become a partner, call the toll-free ENERGY STAR Hotline at 1-888-STAR-YES (1-888-782-7937).







*“ENERGY STAR® Buildings has changed how we look at our business. As we reduce the cost of energy, we can pass some of those savings to our shareholders in the form of higher profits and to our customers in the form of lower prices.”*

— Thomas Stemberg  
Chief Executive Officer

**Staples, Inc.**

*“The ENERGY STAR Buildings strategy allows owners to make decisions that are both good for business and good for the environment through investment in high-efficiency, low-emission technologies while offering very attractive returns.”*

— James H. Schultz  
Executive Vice President  
Applied Global Systems

**The Trane  
Company**

*“ENERGY STAR Buildings is a grand-slam home run. The idea of reducing costs, improving conditions in facilities, minimizing pollution and gaining positive public recognition, all at a profitable return, is truly a win-win partnership.”*

— Kym Murphy  
Corporate Vice President,  
Environmental Policy

**The  
Walt Disney  
Company**

*“We have reduced costs without sacrificing jobs, by creating a comprehensive energy management plan through ENERGY STAR Buildings.”*

— George Miller  
Mayor

**City of  
Tucson**





SAVING THE EARTH. SAVING YOUR MONEY.